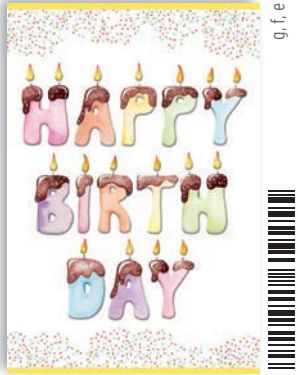


# AUGUST 2024 CATALOG



[sales@picturausa.com](mailto:sales@picturausa.com) / [picturausa.com](http://picturausa.com) / 800.742.8872

# BIRTHDAY



61925 \$4.25  
Happy Birthday  
Enjoy your special day!



61926 \$4.25  
Happy Birthday  
Wishing you a picture-perfect day!



61927 \$4.25  
Happy Birthday!  
Time to celebrate YOU!



61928 \$3.95  
Happy Birthday  
Wishing you a bright and cheerful day  
in every possible way.



61929 \$3.95  
Happy Birthday  
It's your day to get carried away!



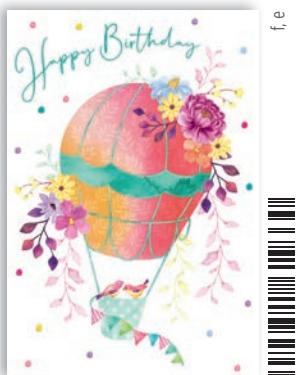
61930 \$3.95  
Happy Birthday  
Your birthday is a reminder of the gift  
you are to me. May your day be  
wrapped with love, laughter  
and wonderful moments.



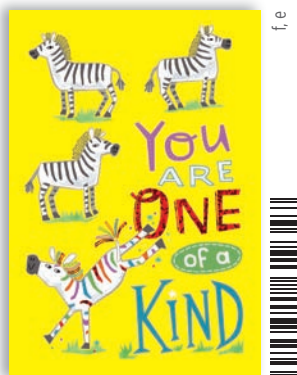
61931 \$3.95  
Make a Wish  
Celebrating you is the best part  
of the year! Happy Birthday



61932 \$3.95  
May Your Birthday Be Stellar  
in every way!



61933 \$3.95  
Happy Birthday  
Another adventure-filled journey awaits  
you as you soar into a new year.



61934 \$3.95  
You Are One of a Kind  
Wishes for a birthday as unique  
and fun as you are!



61935 \$3.95  
Beautiful birthday wishes  
...to you!

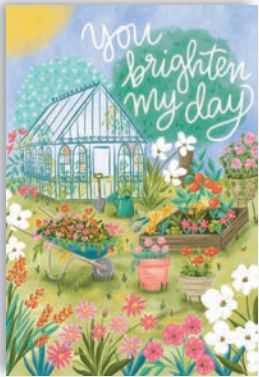


61936 \$3.95  
You're Next Level  
Hope your birthday is too!





# BIRTHDAY



61937 \$3.95

*You Brighten My Day*  
For all the joy that you bring to others, may you have the happiest birthday ever.



61938 \$3.95

*Happy Birthday*  
Wishing you lots of joy, laughter and unforgettable moments as you celebrate your special day.



61939 \$3.95

*Happy Cake Day*  
Today is your day to treat yourself!



61940 \$3.95

*Have a Super Duper Cool Birthday*  
All signs are pointing to an amazing day!



61941 \$3.95

*Happy Birthday*  
May your day be sprinkled with love and a whole lotta happiness!



61942 \$3.95

*Happy Birthday to You*  
May today bring you a happiness that lasts throughout the year!



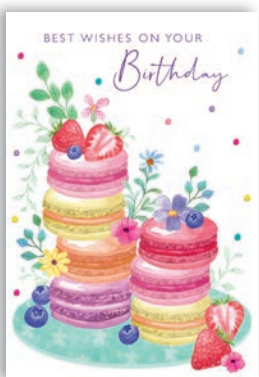
61943 \$3.95

*Birthday Wishes*  
May your birthday be a reflection of the love and beauty you bring to the world.



61944 \$3.95

*Big Birthday Wishes*  
from little ol' me!



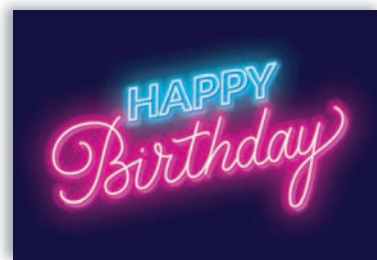
61945 \$3.95

*Best Wishes on Your Birthday*  
May it be bright and full of every little delight!



61946 \$3.95

*Hoppy Birthday!*  
Hope your day is just bursting with joy!



61947 \$3.95

*Happy Birthday*  
...to someone who lights up every room!



61948 \$3.95

*YAY!*  
It's your birthday!



GENERAL



61949 \$3.95  
Party 'til you drop.  
Happy Birthday



61950 \$3.95  
May this day be the beginning  
of another amazing chapter of your story.  
Happy Birthday



61951 \$3.95  
*Best Day Ever*  
Because it's your birthday!

FOR HIM



61953 \$3.95  
*Aged to Perfection*  
Happy Birthday to a guy  
who just gets better every year!

CHILD



61954 \$3.95  
*Happy Birthday!*  
...to someone who is purr-fectly  
paw-some!



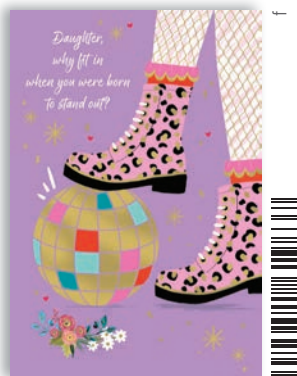
61955 \$3.95  
*Hope your birthday is filled with magic*  
...and lots of fun. Wishing you a very  
special one! Happy Birthday

MOTHER



61962 \$3.95  
*Mom, today is your day!*  
Relax, unwind and have a  
wonderful birthday.

DAUGHTER



61963 \$3.95  
*Daughter, why fit in when you were born to stand out?*  
Happy Birthday to a girl who is strong,  
kind, and inspirational.

SON



61964 \$3.95  
*Delivering Birthday Fun!*  
...to an incredibly wonderful SON!





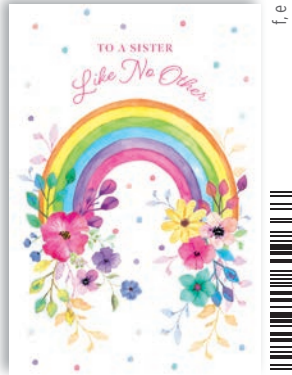
HUSBAND



61965 \$3.95

*To My Husband*  
Happy Birthday to my love,  
my confidant and my best friend.  
Every moment with you is a celebration,  
but today is extra special.

SISTER



61966 \$3.95

*To A Sister Like No Other*  
Having you in my life makes my world  
a better place. Happy Birthday

GRANDFATHER



61967 \$3.95

*For My Grandfather*  
You've worked hard for so many years taking care  
of others. Take this time to enjoy some peace  
and relaxation. Happy Birthday

GRANDDAUGHTER



61968 \$3.95

*Granddaughter*  
Happy Birthday to the most beautiful  
and kindhearted girl I know.  
May your special day be amazing,  
just like you.

WEDDING



61969 \$3.95

*On Your Big Day*  
May today be the beginning of a lifetime  
of love and happiness. Congratulations

ENGAGEMENT



61970 \$4.25

*Congratulations*  
...on your engagement!

BABY



61971 \$3.95

*Hello Little One*  
We're jumping for joy at your arrival!



61972 \$3.95

Hope you're getting used to a new kind  
of bottle service!  
Congratulations on your New Baby

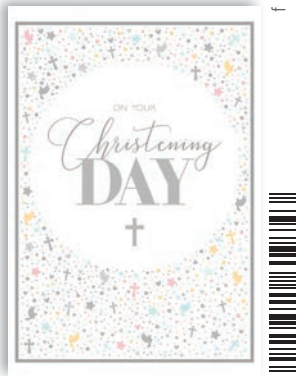


61973 \$3.95

*Twinkle, Twinkle, Little Star*  
We wished for you, and here you are!  
Congratulations



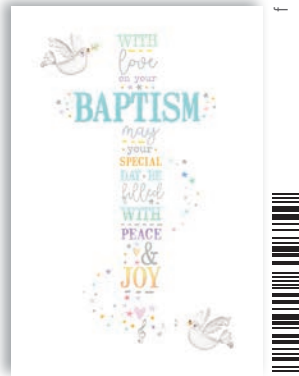
CHRISTENING



61974 \$3.95

*On Your Christening Day*  
 May you be blessed with a lifetime  
 of happiness, peace, and love.

BAPTISM



61975 \$3.95

*With love on your Baptism. May your  
 special day be filled with peace & joy.*  
 God's love is all around you,  
 on this day and always.

CONGRATS



61976 \$3.95

*YAY!*  
 Congratulations!

RETIREMENT



61978 \$4.25

*Happy Retirement*  
 Congratulations!

THANK YOU



61979 \$3.95

*Thank You*  
 Blank Inside



61980 \$3.95

*Thank You*  
 You made my day!



61981 \$3.95

*Your kindness means so much*  
 Thank You

FRIENDSHIP



61983 \$3.95

*Dear Friend*  
 I wouldn't trade our friendship  
 for anything. Thanks for being you.

BLANK NOTE



61985 \$3.95

Blank Inside

ENCOURAGEMENT



61986 \$3.95

*Hang in There*  
 It'll all get sorted out.

THINKING OF YOU



61987 \$3.95

*Thinking of You*  
 Sending you love and a note to let you  
 know I am here.





GET WELL



61988 \$3.95  
*Little by Little*  
Hope you'll feel better soon.

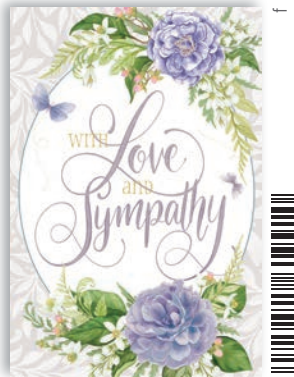


61989 \$3.95  
*Get Well*  
Sending bright and cheerful wishes that you'll feel a little better each and every day.

SYMPATHY



61990 \$3.95  
*Those we love are never forgotten*  
May you find comfort in their memory.  
With Deepest Sympathy



61991 \$3.95  
*With Love and Sympathy*  
May beautiful memories bring you comfort and peace.



61992 \$3.95  
*Those we love and lose are always connected by heartstrings into infinity.*  
- Terri Guillemets  
Sending loving thoughts and consolation.



61993 \$3.95  
*Those we love can never be more than a thought away... for as long as there's a memory, they live in our hearts to stay.* -Unknown  
Sending you love, peace and healing during this time.

SPANISH LANGUAGE CARDS!

BIRTHDAY



61952 \$3.95  
*Feliz Cumpleaños*  
Blank Inside

CONGRATS



61977 \$3.95  
*¡Felicidades!*  
Blank Inside

THANK YOU



61982 \$3.95  
*Muchas Gracias*  
Blank Inside

LOVE



61984 \$3.95  
*Te Amo*  
Blank Inside

BIRTHDAY



61956 \$3.95

*Party Time!*  
Let the fun begin!  
Happy Birthday



61957 \$3.95

*It's Your Birthday!*  
Try not to get TOO WILD!



61958 \$3.95

*Not golf again? You played all day yesterday. Yeah, but we're doing the second hole today.*  
Not your birthday again?  
You just had one last year!



61959 \$3.95

*My neighbors complained about me groaning too loud having sex in the morning... If only they knew I'm just trying to put my socks on!*  
Getting older is a real pain!  
Happy Birthday



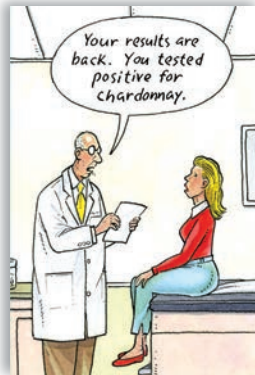
61960 \$3.95

*Drink responsibly on your birthday.*  
Don't spill any beer!



61961 \$3.95

*My dentist recently told me that I needed a crown, and I was like, I know, right?!*  
Happy Birthday, Queen!



30503 \$3.95

*Your results are back. You tested positive for chardonnay.*  
No need to "wine", it's party time!  
Happy Birthday



30504 \$3.95

*Why bother?*  
It's not over yet! Time to live it up!  
Happy Birthday



30505 \$3.95

*Aww, geez... what next?*  
Here's to another birthday full of surprises!



20372 \$3.95

*I'm not playing with a full deck.*  
...but at our age, who is?  
Happy Birthday



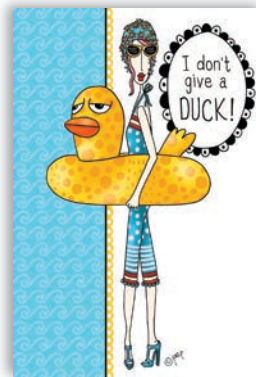
20373 \$3.95

*On vacation until further notice.*  
Sit back, relax, and enjoy another year of wonderful you. Happy Birthday



20374 \$3.95

*I know what year I was born, but... I'm bad at math... so I'll guess my age.*  
Let me help you out! You're "fabulous" years old! Happy Birthday



20375 \$3.95

*I don't give a DUCK!*  
It's your birthday!  
Do whatever floats your boat!



30506 \$3.95

*Is everything OK? You haven't touched your meal. My wife and I share everything. I'm just waiting for the teeth.*  
Happy Anniversary to a couple that has shared more than just love over the years.

ANNIVERSARY





CHECK  
OUT THE  
BRAND  
NEW  
48 POCKET  
SPINNER  
ON  
PAGE 10!



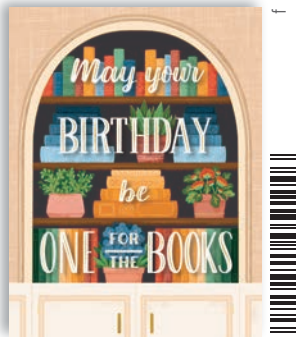
# NEW FROM ME TO YOU!

From Me To You (FMTY) is a contemporary line of greeting cards that creates a special moment for whomever they are given to. Each card captures feelings of comfort, nostalgia and adventure through the artwork, calm color palettes, detailed refinements, and thoughtfully crafted sentiments.

Every customer can feel good about their purchase knowing that it supports the Brain & Behavior Research Foundation, which funds scientific research to alleviate suffering caused by mental illness.

Cards that make a difference. From Me To You.

## Birthday



0004.05124 \$3.25  
May your birthday be one for the books  
Hope your day is full of page-turning excitement!



0004.05125 \$3.25  
life is better with flowers  
...and a little bit of cake!  
Happy Birthday



0004.05126 \$3.25  
Happy Birthday Wishes  
...for a year of fulfilled hopes and dreams!



0004.05127 \$3.25  
A Birthday Wish  
...that you will always see the beauty in your life, and that there will be a sparkle of joy in all your days.

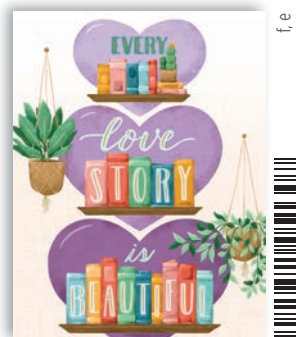


0004.05128 \$3.25  
"The more you praise and celebrate your life, the more there is in life to celebrate."  
- Oprah Winfrey  
Happy Birthday



0004.05129 \$3.25  
"Growing old is mandatory; growing up is optional." - Chili Davis  
Enjoy every moment of your special day.  
Happy Birthday

## Anniversary



0004.05130 \$3.25  
Every love story is beautiful  
...but yours is truly special.  
Happy Anniversary

## Friendship



0004.05131 \$3.25  
Grow through what you go through  
Blank Inside



## *Improve your sales with the From Me To You 48 Pocket Spinner!*

### *Investment*

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\$533 (Approximate, dependent on style selection)

- Best sellers or customizable designs by selection
- \$3.25 - \$3.95 retail
- Petite card size: 3.875" x 5.125"
- Display dimensions: 69" x 19" (comes with casters!)

***SPECIAL PROMO!***

**EXPIRES  
10/31/24**

- Additional 35% off wholesale
- FREE fixture
- FREE freight on both fixture and product
- Net 120 terms

**Contact us to get started today!**

(973) 890-1070  
sales@picturusa.com  
4 Andrews Drive, Woodland Park, NJ 07424  
www.picturusa.com

UP TO  
**50%**  
INTRODUCTION  
DISCOUNT!

Valid for Pictura, FMTY, Party Partners and LoveVivid displays and programs!



As a **Gold Status Premier Reward Customer** you have the opportunity to add new product specialty programs at a 50% discount on the opening order.

As a **Silver Status Premier Reward Customer** you will earn 30% discount on your opening order on new programs.

Contact your sales representative or call us at 1-800-742-8872 to find out your current status level.

*Introduction discount is valid only on new additional, not previously purchased programs.*

**Premier Rewards Program Details**

**BRONZE**

Reach \$750 annual net sales in order to become a **Bronze Pictura Customer** and you will qualify to receive all the benefits listed below.

**20% Exchanges on Everyday Card Orders**

**100% Guaranteed Seasonal Cards**

**SILVER**

Reach \$2,500 annual net sales in order to become a **Silver Pictura Customer** and you will qualify to receive all the benefits listed below.

**20% Exchanges on Everyday Card Orders**

**100% Guaranteed Seasonal Cards**

**NET 60 terms\* on Everyday Orders**

**30% Introduction Discount on select new programs\*\***

**GOLD**

Reach \$5,000 annual net sales in order to become a **Gold Pictura Customer** and you will qualify to receive all the benefits listed below.

**20% Exchanges on Everyday Card Orders**

**100% Guaranteed Seasonal Cards**

**NET 60 terms\* on Everyday Orders**

**Free Freight on all products**

**50% Introduction Discount on select new programs\*\***

**Pictura credit cash back on your total net sales**

Please note that these rewards may be exempted for customers that have other pre-existing terms with the Pictura corporate office. Contact Pictura customer service for any questions.

\*In order to qualify for terms you must have an approved credit request. Your payment terms may change if not followed.

\*\*Contact your local sales representative or call us at 1-800-742-8872 for information on all programs that apply.

Terms, conditions and guidelines of the Premier rewards program can be found at [www.picturausa.com/premierrewards](http://www.picturausa.com/premierrewards). Terms, conditions and guidelines are subject to change.

**PRICE BAR CODES**



\$3.25 Price Code



\$3.75 Price Code



\$3.95 Price Code



\$4.25 Price Code

### New Customers

Welcome to the ever-growing Pictura family! We look forward to a long and successful partnership. So we may offer you the best service, we ask you to provide bank and four trade references, resale tax number and store contact name. Paying with a credit card will expedite your initial order. If you have any questions, please call us.

### Minimum Orders

Minimum Opening Order: \$150.00  
Minimum Reorder: \$75.00  
*Orders less than minimum are subject to a \$10.00 service charge.*

### Placing Your Order

Let us do the work! Call a friendly Pictura customer service rep toll free at 1-800-742-8872. We offer you professional product selection and merchandising advice, as well as inform you of any new products or specials we may have. We can also provide you with excellent planograms for maximum retail performance. If you prefer to place your order yourself, Pictura offers 5 easy ways to do so:

- 1. Order online**  
www.picturausa.com
- 2. Service in your store**  
Call **1-800-742-8872 (1-800-PICTURA)** and arrange for a local representative to visit your store.
- 3. Order over the phone**  
Call **1-800-742-8872 (1-800-PICTURA)** and speak to one of our experienced customer service staff.
- 4. Toll free fax**  
Fax your order to us at your convenience—anytime day or night. 24 hour fax: **1-800-453-3319**.
- 5. Mail or Email**  
Mail your order or email a scanned copy to **sales@picturausa.com**.

### Prices

Prices in the catalog are listed in U.S. dollars. All card prices shown are retail. Wholesale cost is 1/2 retail on cards. All prices are subject to change without notice.

### Errors

Although we strive for 100% accuracy in our brochures, errors are sometimes unavoidable.

### Payment Terms

Pictura extends Net 30 terms on approved credit. A completed account application will be required to establish credit approval. We accept the following payment terms: Pre-Paid, Net 30 (with approved credit), Mastercard, VISA and Discover. A \$30 handling fee will be charged on all returned checks.

### Past Due Accounts

Past due accounts are subject to a 1.5% service charge. Overdue accounts will receive monthly requests for payments. A collection agency will be assigned if the account balance is not settled. Collection costs and legal fees will be at the customer's expense.

### Shipping

All cards and gift orders are shipped FOB New Jersey. Displays are drop-shipped directly from the manufacturer. For specifics on display shipments, please call our customer service department. Unless specified, we ship Fed Ex Ground or UPS.

### Returns and Claims

All returns are required to have a return authorization number (RA#) and must be received in the original condition and product packaging. Please contact Customer Service for the RA# and correct return address. Cartons of returned merchandise will be refused if they do not have a customer service generated RA# written on each carton.

### Damaged Claims

It is important to inspect your shipment upon receipt and report any problems within 5 days. Please report any issues to our customer service department. If your package is visually damaged, please call customer service before accepting delivery.

### Refused Shipments

Refused shipments are subject to a 15% restocking fee plus freight expensed to and from the customer's address.

### Credits

All credits issued will be applied toward future purchases. We do not offer cash refunds.

### Backorders

Customers must clearly state on each order whether or not backorders are acceptable. Backorders totaling \$30 or more are kept on file until the goods are shippable.

### THANK YOU

Pictura never takes our customers for granted. We know you have options. We work hard to provide you with the highest quality product, frequent releases and a friendly, knowledgeable support team to help maximize your success. We greatly appreciate the confidence you have in Pictura and thank you for your business.

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